A NEW BLUEPRINT FOR HUMANITY

Village of Life

Transformational Technologies — the way in

BY SHAFT UDDIN · THE SHAFT SHOW

THE PROBLEM

We built a world that is very good at keeping us from living in it.

The most capable people alive spend their one life inside a glass rectangle. Wealthy and lonely. Connected and isolated. Informed and unwell.

7h 4m
average daily screen time

61%
of adults report loneliness

1 in 5
adults drinks at a risky level

THE VISION

Powerful leaders, living together in small intentional villages — off their phones, creating as artists, raising families together.

Not a retreat from the world. A better version of it, built at village scale, by people who have first rebuilt themselves.

> *"The meaning of life is to create a meaningful life — through creation, collaboration, service, and impact."*

THE FOUNDER

Shaft Uddin

London-born mentor, professional speaker, facilitator and bodyworker. Yale-certified in The Science of Well-being. From burnout in London's corporate world to a live show that has run from Dubai to Vietnam to Finland — where audiences already stand and repeat the mantra together.

20+
years

2,000+
talks, workshops, events

1,000+
programs sold

50M+
views

> *“Never leave a human behind.”*

Fully enlightened means seven things.

Not a mystical state. A new type of person, measurable across seven pillars — seven facets of one gem.

Happy Healed Healthy Wealthy Sexy Sober Stylish

THE PRODUCT

Transformational Technologies

A gamified, adventure-style transformation program. Real-life actions are the game. Not Dungeons & Dragons. Not chakras. A pilgrimage.

Technologies

Named, repeatable practices with a duration and a measurable outcome — Warrior Breathwork, the Morning Protocol, the Sobriety Ledger, the Creation Sprint.

Coaching

Guides and Elders — Shaft's existing 1:1, group coaching and bodywork, now positioned in-world as roles you can earn.

Courses

Structured curriculum that opens as you ascend. A course is never content to consume. It is a key that unlocks a trial.

THE GATES OF AWAKENING

Five gates. Lower gates are foundations, upper gates are expressions.

THE KEEPERS

Every gate is guarded by an inner obstacle. It is never defeated. It is seen through.

The Numb One

Reaches for the drink, the screen, the couch — to avoid feeling. Guards the Body.

The Judge

Says you are not enough, and never were. Guards the Heart.

The Small One

Hides, stays cheap, plays safe, and calls it humility. Guards Power.

The Critic

Would rather the work not exist than be imperfect. Guards Creation.

The Lone One

Believes it is safer alone. Guards the Village.

HOW PROGRESSION WORKS

Real life is the game.

Every workout, sober day, page written, and act of service is logged and counts. Trials are verified by your village. Gates are earned, never bought.

Light (XP)

Daily actions earn light. Trials earn hundreds. Levels 1–50 change your title — Seeker, Awake, Whole, Sovereign, Maker, Elder.

Streaks

Body, Practice, Craft — three gold rings. A missed day cracks a ring; two days repair it. No shame resets.

Rituals

Dawn. Dusk. Sunday Council. Weekly Circle. And the Threshold — a full-screen mantra checkpoint at every gate.

THE VILLAGE MODEL

Online → circle → gathering → residency → land.

At the Gate of the Heart you may form a village of 6 to 12. You witness each other's trials. You cannot ascend without others vouching for you.

Weekly Circle

Video, from Gate 2. Daily marks, streaks, and the current trial are visible only inside the village.

Gathering

Three days in person, opening with a live Shaft Show — dance, breathwork, connection. The Lone One cannot hide in a room.

Residency & Land

Program-hosted weeks with phones checked at the door — the funnel that populates physical Villages of Life.

BUSINESS MODEL

The free tier is the map. The money is in the keys.

Seeker	Free	Gate map, rituals, streaks, Gate 1 trials
Foundations course	$297	Vitality course, Morning Protocol, Body Circle
Ascent membership	$97 / mo	Every course as it unlocks, all circles, village tools
Guided Ascent	$497 / mo	+ two 1:1 Guide sessions a month
Elder Mentorship	$1,500 / mo	+ monthly Elder session, residency priority
Residency	$6k–15k	Two to four weeks, all-inclusive, phones off

Placeholder pricing. Tiers rise with the player's capacity to pay — a Gate 3 player has, by definition, built a reserve.

ROADMAP

Twelve months from map to village.

Q4 2026 · The Map

Prototype live. Gate 1 content and the Foundations course. First 100 Seekers.

Q1–Q2 2027 · The Heart

Gates 2–3. Guide certification. First villages form. Membership opens.

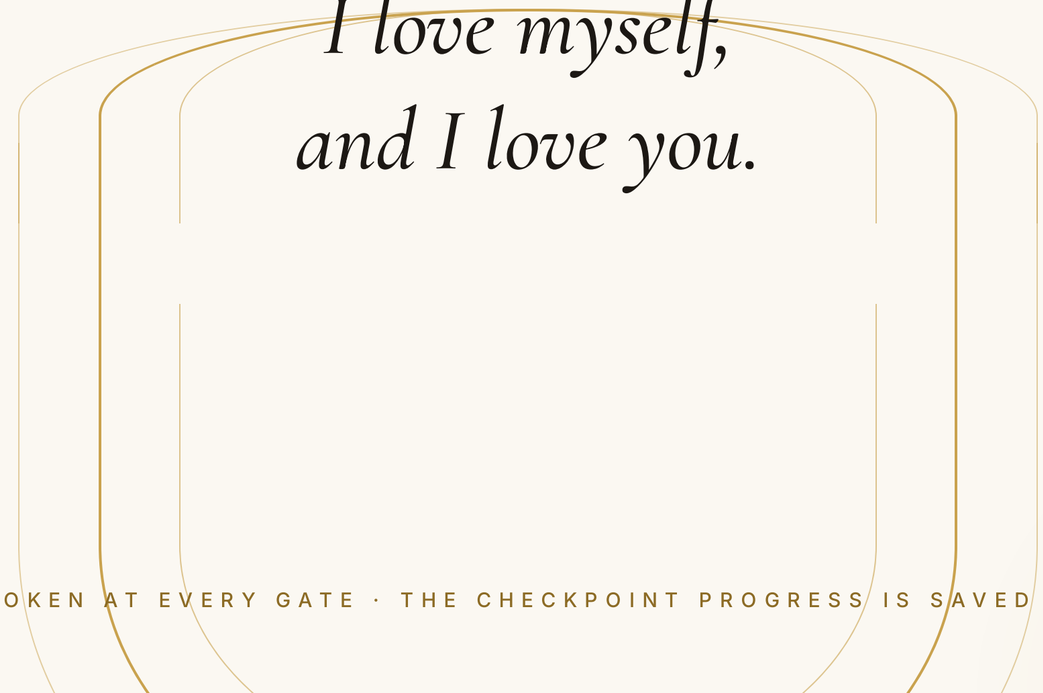
Q3 2027 · The Gathering

Gates 4–5. First in-person gatherings. Village Gallery.

2028 · The Land

First residency site. First Elders. First charter for a physical Village of Life.

I love my life,
I love my body,
I love myself,
and I love you.



SPOKEN AT EVERY GATE · THE CHECKPOINT PROGRESS IS SAVED TO

CALL TO ACTION

Walk the path with us.

We are looking for founding partners, Guides, and the first hundred Seekers.

BEGIN THE ASCENT

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